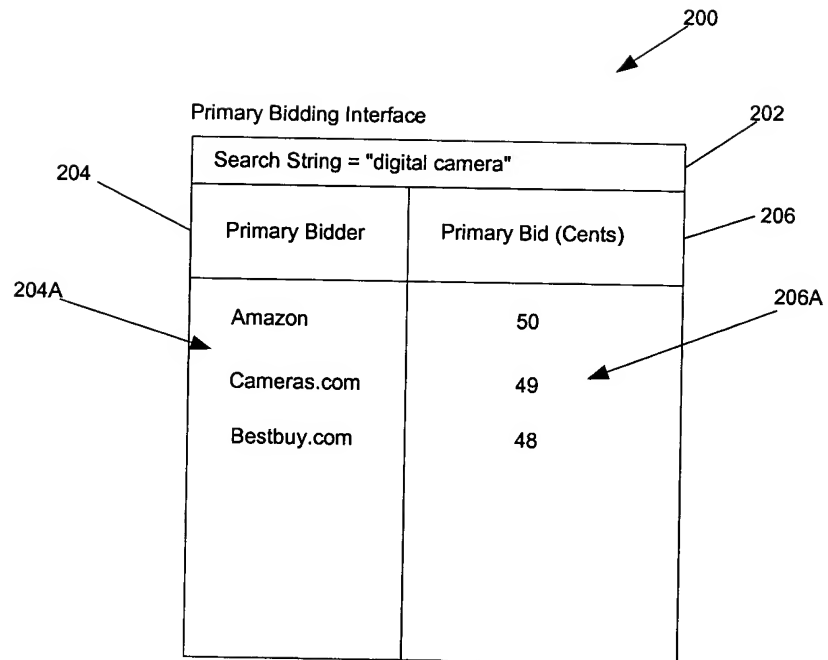


FIGURE 1



The diagram illustrates a 'Primary Bidding Interface' (200) which is a rectangular box. At the top of the box is a header section (202) containing the text 'Search String = "digital camera"'. Below this header is a table with two columns. The first column is labeled 'Primary Bidder' (204) and the second column is labeled 'Primary Bid (Cents)' (206). The table contains three rows of data. The first row shows 'Amazon' as the bidder with a bid of '50'. The second row shows 'Cameras.com' as the bidder with a bid of '49'. The third row shows 'Bestbuy.com' as the bidder with a bid of '48'. An arrow (204A) points to the 'Amazon' entry in the first column, and an arrow (206A) points to the '49' bid value in the second column.

Search String = "digital camera"	
Primary Bidder	Primary Bid (Cents)
Amazon	50
Cameras.com	49
Bestbuy.com	48

FIGURE 2

The diagram shows a table with three columns and two rows. Callout number 300 points to the top of the table. Callout number 302 points to the first column. Callout number 304 points to the second column. Callout number 306 points to the third column.

Primary Bid to Augment	Secondary Bid (Cents)	Total Bid(Cents)
BestBuy.com <u>302A</u>	3 <u>302B</u>	51 <u>302C</u>

FIGURE 3

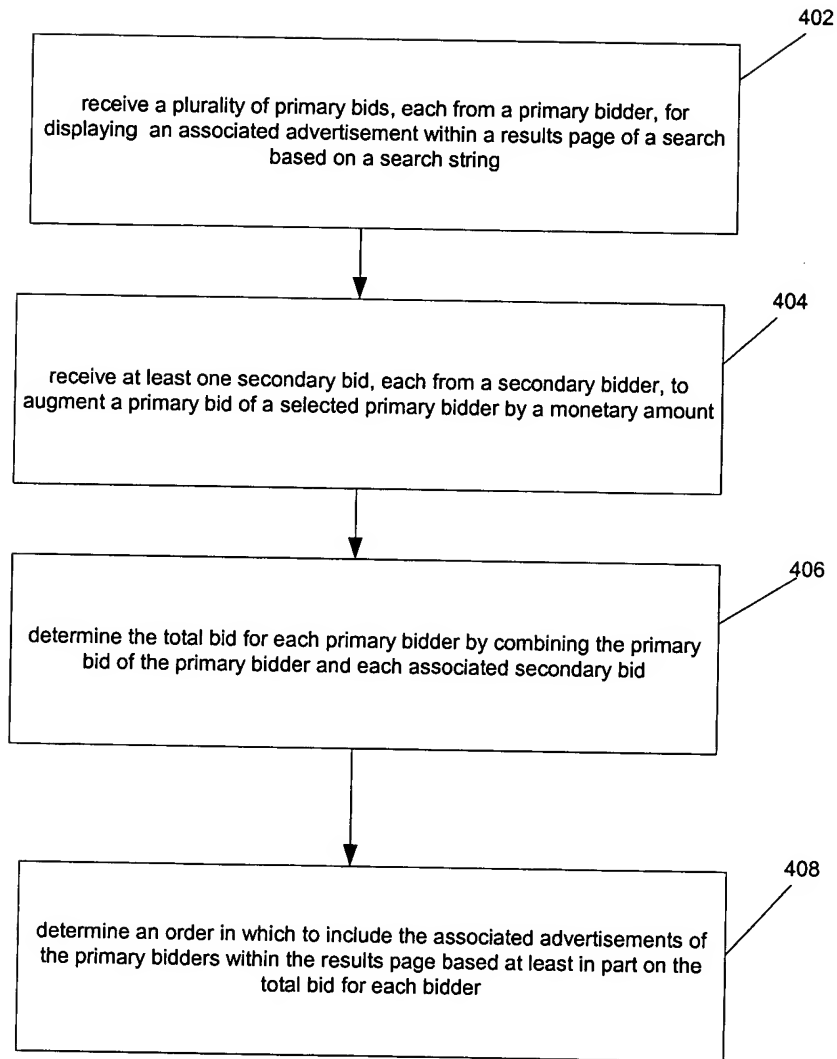


FIGURE 4

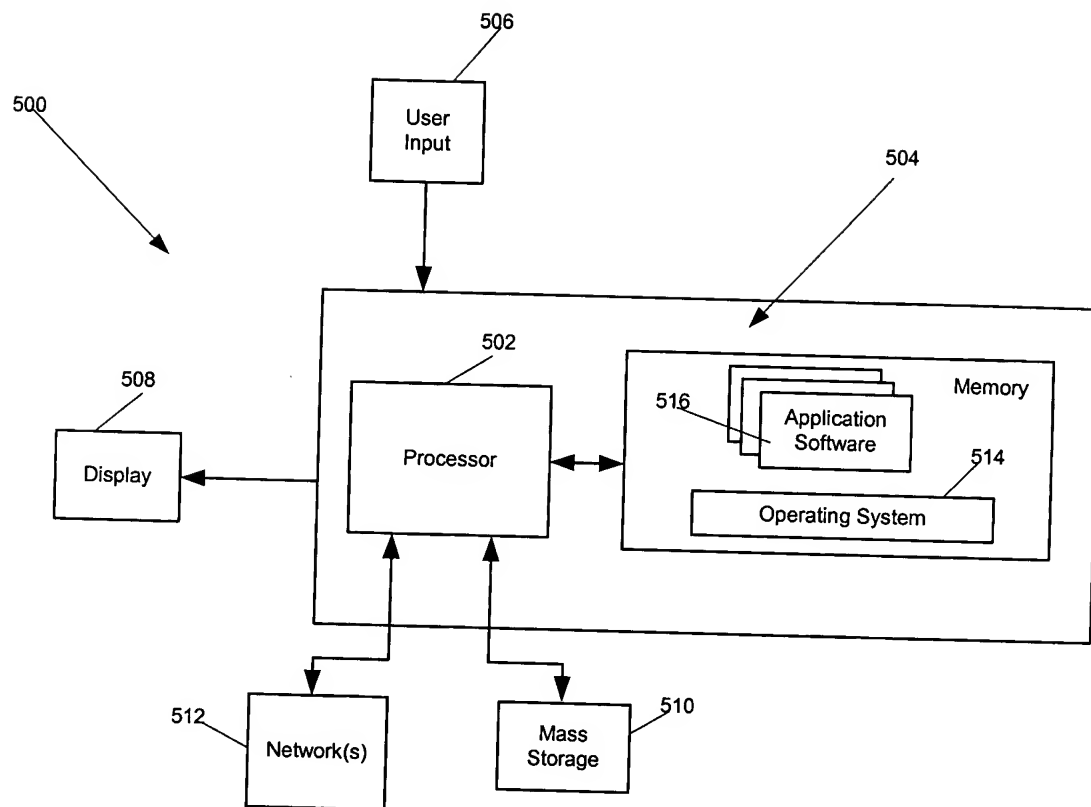


FIGURE 5